

# 2025 PARTNER PROSPECTUS

October 30 - November 1, Columbus, Ohio

## Advancing Science Culture Community

SACNAS advances science, technology, engineering, and math (STEM) by hosting the largest multidisciplinary and multicultural STEM conference in the country. Attendees from across all STEM disciplines participate in a dynamic program inclusive of research sessions, professional and leadership development, and cultural events. Partners are a key component of this experience, providing opportunities, positions, mentorship, and knowledge. By partnering with SACNAS, you have the unique opportunity to engage with and recruit researchfocused, highly engaged, and motivated students and professionals.

### EXHIBITING ROBUST BENEFIT OPPORTUNITIES

Two Full Days of Exhibiting

Full Conference Registrations for all Exhibitors

1100+

PROFESSIONALS

500+

BOOTHS

Non-Competing Exhibit Hall Hours

**Priority Booth Selection** 

2900+

**STUDENTS** 

1400+

**EXHIBITORS** 

**Optimal Booth Location Options** 

### RECRUITMENT ENGAGE WITH STEM TALENT

### Full Attendee List (Presenting ONLY)

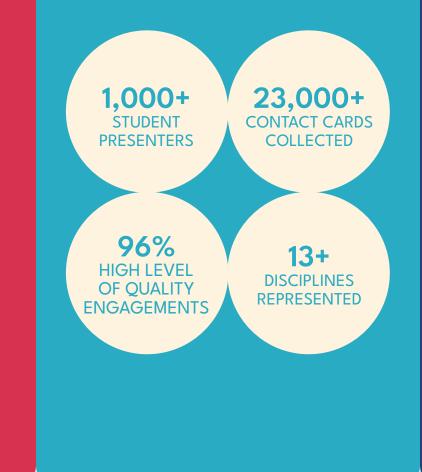
Career Center Job Postings + Social Media Promotion

Access to Resume Database

Exhibit Hall Interview Booth

**Digital Recruitment Guide Featured Ad** 

Mobile App



### BRANDING OPPORTUNITIES TO BUILD YOUR BRAND

Sponsor a Reception Logo on Conference Bags (Presenting Only) Visual Recognition at Plenary Visual Recognition at Breakout Sessions Featured Branding in Conference Emails Featured Branding at Convention Center Spotlight on SACNAS Website Featured Branding at Exhibit Hall Entrance Featured Branding on Conference Website



OF EXHIBITING PARTNERS RECOMMEND SACNAS TO OTHERS

LEVEL	PRESENTING	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE	ENHANCED
INVESTMENT	\$250,000	\$150,000	\$100,000	\$75,000	\$50,000	\$30,000	\$15,000
AVAILABLE	1	1	2	2	5	10	15
FEATURED NDISTEM EVENTS							
Two Minute Opening Plenary Video	<ul> <li>✓</li> </ul>						
Five Minute Plenary Speaking Remarks	<ul> <li>✓</li> </ul>						
A Post Conference 45 Minute Webinar	<ul> <li>✓</li> </ul>						
Organization Recognition with Award and Photo at Plenary Session	<ul> <li>✓</li> </ul>	<b>v</b>	✓				
Hosted Reception with Opening Remarks	Student Presenters and Scholarship Recipients	Chapter Award Ceremony	Chapter Officers Leadership October Retreat				
Organization Recognized During Closing Plenary	<ul> <li>✓</li> </ul>	<b>v</b>	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>	<b>v</b>	<ul> <li>✓</li> </ul>	V
EXHIBITING							
Exhibit Hall Space	20x50	30x30	20x40	20x30	20x20	20x10	10×10
Exhibit Hall Full Conference Registrations	20	15	10	8	6	4	2
Housing Assistance	<ul> <li>✓</li> </ul>	<b>v</b>					
Partner Reception Invitations	10	8	6	4	3	2	2
RECRUITING							
Full Attendee List	<ul> <li>✓</li> </ul>						
Social Media Promotion of Career Center Job Postings	<ul> <li>✓</li> </ul>	<b>v</b>	✓				
Access to Resume Database	9 Months	6 Months	3 Months	1 Month			
Career Center Job Postings	20	12	8	6	2		
Exhibit Hall Interview Booth	2 Days	2 Days	2 Days	1 Day	1 Day	1/2 Day	
Digital Recruitment Guide Featured Ad	2 Page with Video	1 Page with Video	1 Page	1 Page	1/2 Page	1/2 Page	
BRANDING							
Logo on Conference Bags	<ul> <li>✓</li> </ul>						
Visual Recognition at Plenary	<ul> <li>✓</li> </ul>	<b>v</b>					
Visual Recognition at Breakout Sessions	<ul> <li>✓</li> </ul>	<b>v</b>	✓	<ul> <li>✓</li> </ul>			
Featured Branding in Conference Emails	<ul> <li>✓</li> </ul>	<b>v</b>	✓	<ul> <li>✓</li> </ul>			
Featured Branding at Convention Center	<ul> <li>✓</li> </ul>	<b>v</b>	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>			
Spotlight on SACNAS Website	<ul> <li>✓</li> </ul>	<b>v</b>	<ul> <li>✓</li> </ul>	V	<b>v</b>	<ul> <li>✓</li> </ul>	
Featured Branding at Exhibit Hall Entrance	<ul> <li>✓</li> </ul>	<b>v</b>	<ul> <li>✓</li> </ul>	<b>v</b>	v	<b>v</b>	V
Featured Branding on Conference Website	<ul> <li>✓</li> </ul>	<b>v</b>	<ul> <li>✓</li> </ul>	V	V	<ul> <li>✓</li> </ul>	<b>v</b>
SOCIAL MEDIA							
Conference Mobile App Push Notification	3	1	1				
Feature Organization Profile and Promotion	3 Months	2 Months	1 Month				
Partnership Announcement on all SACNAS Social Channels	<ul> <li>✓</li> </ul>	v	<b>v</b>	<ul> <li>✓</li> </ul>	v	<b>v</b>	V
STUDENT SUPPORT							
Student Presentation Awards	12	10	8	6	4	2	1
Student Travel Scholarships	10	8	6	4	2	2	1
MEMBERSHIP SUPPORT							
SACNAS Student Memberships	50	35	30	25	20	15	8

A LA CARTE	Investment	Number Available
EVENTS		
Sponsor a Concurrent Session Create and present your STEM content for the conference attendees in one of the three sponsored sessions.	\$25,000	3
Hosted Attendee Breakfast Host a breakfast session for up to 100 conference attendees (can be offered to a targeted audience), which features a speaker selected in partnership with SACNAS.	\$20,000	2
<b>Conversations with Scientists - Sponsor Branding</b> Representing the spectrum of science disciplines, all professional attendees are invited to dine with student attendees and engage in informal round-table discussions about discipline-specific careers.	\$20,000	2
Black, Afro-Latinx, Afro-Indigenous Reception: Thursday Evening This reception celebrates Black, Afro-Latinx, and Afro-Indigenous communities. The reception offers attendees the opportunity to network, exchange stories, and build community.	\$15,000	1
<b>Disability iNclusion and Access in STEM Reception (DNA): Thursday Evening</b> This reception celebrates students, professionals, and allies advancing disability, inclusion, and access in STEM. The reception offers attendees the opportunity to network, exchange stories, and build community.	\$15,000	1
LGBTQIA+ Reception: Thursday Evening This reception celebrates LGBTQIA+ students, professionals, and allies. The reception offers attendees the opportunity to network, exchange stories, and build community.	\$15,000	1
Leadership Alumni Reception: Thursday Evening Since 2009, SACNAS has offered leadership development programs resulting in a strong network of over 443 scientists who have directly benefited from these leadership programs at NDISTEM. We know that leaders are not born; they are made.	\$15,000	1
Native American and Indigenous Reception: Thursday Evening An opportunity for professionals and students to network and connect with and celebrate Native American, Alaska Native, and Indigenous Pacific Islander students.	\$15,000	1
Women in STEM Reception: Thursday Evening This reception celebrates and focuses on women at every stage of their education and career. The reception offers attendees the opportunity to network, exchange stories, and build community.	\$15,000	1
<b>Community College Day</b> Community College Day is focused on engaging and preparing community college students who want to pursue a degree or career in STEM. This pre-conference event is a full day program that includes speakers, panels, and activities.	\$15,000	2
<b>NDiSTEM Powwow</b> The Powwow brings together all our participants and SACNAS membership to celebrate the conference and support community through Native American singing and dancing.	\$10,000	1
NDiSTEM Pachanga Our closing celebration provides an informal and fun activity focused on music, culture and a celebration of the SACNAS community.	\$10,000	1
BRANDING		
Brand Asset at Convention Center: Registration Kiosks Exclusive branding of the event registration including sponsor logo on kick panels of the registration counters.	\$15,000	1

### A LA CARTE

### **BRANDING** (CONTINUED)

Central LED Art Wall Place your brand on the LED Art Wall located in the highly Center Entrance.

Brand Asset at Convention Center: Exhibit Hall Re Sponsor one of two lounges located in the exhibit hall. Lo charging station.

Brand Asset at Convention Center: Ribbon Wall Logo or branding added to the Ribbon Wall located in a pro-

Brand Asset at Convention Center: Digital Escalat Place your brand on monitors near the highly trafficked N

Brand Asset at Convention Center: South Entry A Your video featured on the interior digital entry art wall loc convention center.

**Directory Kiosk** Your logo on a rotating banner. Kiosks located throughout

**REFRESHMENT BREAKS** 

**Exhibit Hall Refreshment Break (Friday Morning)** Sponsor a refreshment break and receive prominent sign conference program, and access to students and professi

Cultural Marketplace Coffee Break (Saturday Mor Sponsor a coffee break and receive prominent signage, a conference program, and access to students and profession

Mentor Judge Coffee Break (Thursday Morning)

Sponsor a coffee break and receive prominent signage, as presentation and access to professionals that will serve as judges during the break.

### **STUDENT & POSTDOC SUPPORT**

Postdoc Travel Award

Provide conference scholarships that include funded trave postocs to attend NDiSTEM.

Individual Student Travel Award Provide conference scholarships that include funded trave for undergraduate and graduate students to attend NDiS

Graduate Student Oral Presentation Award

Provide a student award to aspiring STEM students from their academic and career success. Awards are given to g name displayed during awards ceremony. Student award post-conference.

**Undergraduate Student Poster Presentation Awar** Provide a student award to aspiring STEM students from their academic and career success. Awards are given to upresenters. Partner name displayed during awards cerem information provided post-conference.

	Investment	Number Available
ly trafficked Convention	\$15,000	1
echarge Lounge ounge areas include seating and	\$10,000	2
remier location of the conference.	\$6,000	1
<mark>tor Signage</mark> North & South Entrances.	\$5,000	4
Art Wall Accated at the South Entrance to the	\$5,000	1
ut the convention center.	\$2,500	4
nage, acknowledgement in the sionals during the break.	\$12,500	1
rning) acknowledgement in the ionals during the break.	\$5,000	1
acknowledgement during the as research presentation mentor	\$5,000	1
vel, lodging and/or registration for	\$1,750	Unlimited
vel, lodging, and/or registration STEM.	\$1,500	Unlimited
all backgrounds to advance in graduate oral presenters. Partner dee contact information provided	\$1,500	Unlimited
<b>rd</b> all backgrounds to advance in undergraduate research nony. Student awardee contact	\$1,000	Unlimited

Known for our blend of science, culture, and community, SACNAS invites attendees and partners to bring their whole selves - their identity, background, experiences, and talents - to STEM. Through strategic partnerships with institutions, companies, and agencies all over the country, SACNAS provides its members access to the opportunities and connections needed to excel in obtaining advanced degrees, careers and positions of leadership in STEM.

total membership 9,003

### **BY TYPE** • 25 • 17 • 11 • 7 • 7 6 • 71% Students • 29% Postdocs and Professionals • 4 • 4 • 4 CHAPTERS 142 Student Chapters • 4 **9** Professional Chapters • 4 151 • 3



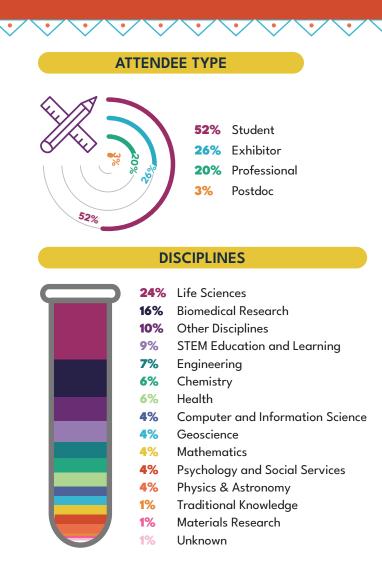
### **ETHNICITIES REPRESENTED**

- 30% Hispanics or Latino/a/x
- 8% White
- 6% Asian
- 6% Black or African American
  - American Indian or Alaskan Native
- 1% Middle East or North African
- 1% Native Hawaiian or Pacific Islander
- 13% Multicultural
- Over the second seco

"I am deeply grateful for this community and the chance to grow alongside them. Looking forward to applying what I've learned and staying connected with the amazing people I met at SACNAS!"

Mitzi Guadalupe Hernandez, Student, University of California, Berkeley

## **2024 NDISTEM CONFERENCE** BY THE NUMBERS



**52%** FIRST GENERATION COLLEGE STUDENT

> Over the course of the event, college-level through professional attendees are immersed in cutting-edge STEM research, professional development sessions, motivational keynote speakers, and the Academic & Career Expo Hall, as well as multicultural celebrations and traditions, and an inclusive and welcoming community of peers, mentors, and role models. Simply put, the SACNAS conference is a broadly inclusive space where you are encouraged and empowered to bring your whole self to STEM.

8 2025 PARTNER PROSPECTUS



### **ETHNICITY**



- **45%** Hispanic or Latino/a/x
- 19% White
- 12% Black or African American
- 10% Asian
- 6% American Indian or Alaska Native
- 3% Prefer not to say
- 2% Not Listed
- 2% Native Hawaiian or Pacific Islander
- 1% Middle East or North African
- 1% Unknown

### MINORITY SERVING INSTITUTIONS BY DESIGNATION AMONG STUDENTS

61%	Non Minority-Serving Institutions
38%	HSI
1%	TCU
<1%	HBCU

### DOCTORAL UNIVERSITY CLASSIFICATIONS AMONG STUDENTS

54%	Non-Doctoral Universities
33%	R1
12%	R2
1%	Doctoral/Professional Universities





"Being surrounded by such an inspiring scientific community has truly been a highlight of my academic journey—one filled with learning, growth, and discovery."

**ARIANA NEGRONI SANTIAGO** UNIVERSITY OF PUERTO RICO-MAYAGÜEZ

"We are an enthusiastic partner of SACNAS and NDiSTEM. We share the passion that SACNAS has for including everyone in the science and for us in particular around the chemical sciences. We come here because we get to meet young, up-and-coming scientists of the future. We help them uncover all the resources that ACS has to support them as they continue their academic journey. NDiSTEM also allows us to connect with our ACS community present at the conference. If you are in the sciences, if you are in STEM, if you're looking for bright people, come to NDiSTEM."

**AL HORVATH, MBA** 2024 SILVER PARTNER

"It was both overwhelming and inspiring to hear from incredible individuals who shared their stories of overcoming the challenges they faced on their journeys to success. Their resilience made me realize the power of a supportive community that genuinely wants the best for you. The conference deepened my passion for STEM and reinforced my belief that, with support and collaboration, we are all capable of breaking barriers and achieving great things."

**WESLEY ARMENDAREZ** STUDENT AT OREGON STATE UNIVERSITY

"Collaborations matter. SACNAS is an investment in innovation, and elevating partnerships that change what we think is possible in STEM and for all communities."



JUAN AMADOR **EXECUTIVE DIRECTOR. SACNAS** 

### THE CHIEF EXECUTIVE OFFICER OF THE AMERICAN CHEMICAL SOCIETY

Future Conference Dates

> 2026 OCT 29 - 31 Long Beach

California

**2027** OCT 28 – 30 Kansas City

Missouri

2028 OCT 26 - 28 Portland Oregon



## **VISIT US**

sacnas.org

## **EMAIL US** partnerships@sacnas.org



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Funding for this NDISTEM Conference was made possible in part by 1R13GM136129 and 1R25GM130515 from the NIH National Institute of General Medical Science. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.